



WITH BOBBY SMITH

Prepared for Monnette's Market on Glendale

A TOLEDO PARTNERSHIP

YOUR JUICE. OUR COMMUNITY. ONE TOLEDO.

A Fruit Up signature juice, pressed by Monnette's. Let's give Toledo something fresh to talk about.

Monnette's brings fresh produce, in-house cold-pressed juice, and family roots dating to 1951. Fruit Up brings a community built around fruit and consistent daily choices.

THE COMMUNITY BEHIND IT

280K

Facebook

56K

TikTok

28K

Instagram

30K

Community group

Audience figures supplied by Bobby Smith. Audiences may overlap; these are not unique reach or guaranteed views.



16 oz bottle concept. Juice color is illustrative; final recipe and packaging agreed together.

THE PROPOSED EXCHANGE

One complimentary cleanse per week for Bobby, in exchange for promotion of the juice and cleanse program across Facebook, TikTok, Instagram, and his community group.

Cleanse size, content schedule, partnership duration, recipe, packaging, and retail availability remain to be agreed together.

Fresh juice. Real value.

16 oz bottles. Six juices per cleanse day.

PACKAGE	BOTTLES	TOTAL	PER BOTTLE
Single bottle	1	\$5.99	\$5.99
1 day	6	\$30	\$5.00
2 days	12	\$55	\$4.58
3 days	18	\$80	\$4.44
4 days	24	\$110	\$4.58
5 days	30	\$130	\$4.33

Prices supplied by Bobby Smith; four-day price confirmed at \$110. Multi-day quantities assume six juices daily. Per-bottle values are rounded. Existing juice prices are not a quote for the proposed signature product.

MAKE IT. SHARE IT. MEASURE IT.

01 Make it together.

Choose a juice with Monnette's team. Agree on the recipe, label, production, and retail availability.

02 Introduce it to the community.

Agree on a launch video and follow-up content schedule. Tell the story of the juice and Glendale store.

03 Track and review.

Agree on a trial period. Track purchases with a BOBBY code or in-store mention, then review results together.

\$120 retail value over four weeks

If a one-day cleanse is selected each week. Production cost is not yet known.

LET'S BUILD SOMETHING LOCAL.

“I'm building Fruit Up right here in Toledo. I'd love to put your juice in the spotlight and give my community a local business to get behind.”

Bobby Smith

Founder, FRUIT UP with Bobby Smith



MONNETTE'S ON GLENDALE

4760 Glendale Avenue
Toledo, Ohio
(419) 382-6372

Family-owned since 1951.
A fresh next chapter, together.

PROPOSAL NOTES & CREDITS

This is a proposed collaboration, not an announced partnership. Final recipe, packaging, content, terms, and use of both brands require agreement. The 3D bottle is an illustrative Blender concept, not an existing Monnette's product.

Store photography: Monnette's Market on Glendale social post dated August 29, 2026, via FindGlocal. Prices visible in the store photograph are historical. Audience and current juice pricing were supplied by Bobby Smith.

Source: Monnette's Glendale store posts via FindGlocal